NET-0 MANAGER

Your Brand on
Carbon Management Training course for entrepreneurs
of a net zero tomorrow

NEWSLETTER

2ND edition

About the project

What is the Net0Manager project?

Net0Manager is an Erasmus+ project with the primary objective of enhancing the expertise and capabilities of EU managers in **carbon management**.

It aims to achieve this goal by introducing **innovative methodologies** to address Net-0 management, thereby fostering the development of comprehensive organizational strategies. Our focus is on **elevating the proficiency of VET** trainers and managers in carbon literacy training by introducing novel approaches and tools.

We aim at enabling the **new generation of entrepreneurs** to effectively contribute to making their businesses **greener** and more **sustainable**, by providing innovative ways to teach and implement net0management strategies in businesses **in the EU and beyond!**

What's new?

The project has now reached its first year and a lot has been done!

For starters, as promised, the website is now available in 6 languages: **Italian, Turkish, Lithuanian, Hungarian and Spanish, in addition to English.**
The Facebook and LinkedIn accounts have also been upadted, make sure to check them out!

WP 1 - Management and Coordination

The Net0Manager team recently participated in the **second transnational meeting** of the Net0Manager project, held at Gebze Technical University in Turkey on September 18-19. This international event brought together partners from Italy, Spain, Lithuania, Hungary, Turkey, Belgium, and Switzerland.

The primary aim of the meeting was to finalise an **unique**, **innovative Carbon Management Course** specifically **tailored for entrepreneurs** seeking to achieve **net-zero emissions**. This groundbreaking course will <u>**soon be accessible online**</u> in multiple languages, promoting effective carbon management practices across Europe.

During our fruitful discussions, partners presented their training modules to ensure that the course content remains consistent and coherent. We are committed to enhancing our Open Educational Resources (OER) in the coming months. Furthermore, we deliberated on the development of a Policy Paper and effective communication strategies, including the organization of national focus groups to gather insights that will inform recommendations at the European level.

WP2 - Net0Manager Toolkit

WP 2 started with an initial **comprehensive research conducted** on **industrial managers** in the participating countries, with the **aim of identifying key training needs for transitioning towards a Net0 industry**. Then, a structured definition of the different training modules and an identification of their learning outcomes, were defined and compiled in a comprehensive competence map, covering most relevant aspects supporting such a transition.

Once the structure of these modules was defined, the project members undertook the development of the following 6 modules:
- Module 1 – **Understanding "Net0 Concept"**
- Module 2 – **Possible Responses and Most Common Measures to Net Zero**
- Module 3 – **Creating a plan for Net Zero**
- Module 4 – **Advantages of becoming Net Zero**
- Module 5 – **Net Zero across the value chain**
- Module 6 – **Communicating Net Zero**

These contents have been prepared on an online training platform and are currently under revision.

Also, a training methodology has been developed, aiming at both managers and trainers, which contains important tips on how to use the training materials created. This methodology will also be used to train, in the context of the project, other managers or professionals.

WP3 - Net0Manager Online training platform

Developments in Work Package 3 have focused on creating an **open-access online training platform on Net 0 Management** on Moodle. This platform aims to provide VET trainers and managers with **flexible**, **innovative resources**, following UNESCO's (2019) OER principles and the OpenEdu Framework (EC, 2017).

It integrates **Open Educational Resources (OERs)** which include learning outcomes, module content, quizzes, and group activities, offering a comprehensive learning experience. In the coming weeks, the content will undergo refinement to prepare for translation and pilot testing. Key elements from Work Package 2, such as the Net0Manager Competence Map and training path, are incorporated to **help learners assess their current knowledge in carbon management**. Additionally, the platform includes six modules developed in WP2, enriched with interactive activities to enhance the skills of managers and VET trainers. The Net0Manager Training Methodology from WP2 is also integrated to support VET trainers in implementing these resources effectively.

To further encourage learner engagement, the platform is set up to award open badges upon meeting specific learning criteria. Overall, this work package significantly contributes to the project's goal of equipping managers with essential carbon management skills for SMEs and aids VET trainers in adopting flexible training methodologies.

WP4 - Net0Manager recommendation set strategy

In WP4, partners accomplished several key tasks to integrate micro-credentials for carbon management within vocational education and training (VET) systems. The Work Package is aimed to gather insights from VET professionals and SME managers on the usage of micro-credentials for carbon management training and also to study the policy and professional environment in each country and in Europe. As a result, policy recommendations will be developed to support the establishment of a training framework. The partnership will create a methodological guide and practical tools for VET providers to adopt micro-credentials.

Partners are developping national reports on the status of microcredentials within the VET systems and more specifically in the sustainability and carbon management sector.

WP5 - Communication and Dissemination

Work package 5 on communication and dissemination has been actively working to ensure that as many people as possible become aware of the great work that Net0Manager is doing to revolutionize net-zero management for all. In this WP, we handled the creation of the Net0Manager brand and logo, along with its own website (available in six languages) and LinkedIn and Facebook pages. Another key action was setting up the ambassador program, which provides companies direct access to resources and online visibility. This program allows companies to become Net0Manager ambassadors, giving them a voice of change and involvement in EU-level initiatives.

The WP5 team has also supported other WPs with surveys, content, and insights from a communication and dissemination standpoint, particularly regarding the SME sector.

More coming soon....

What else is new?

We recently held our second TPM, this time hosted by Gebze Technical University in the beautiful country of Türkiye!

There was a lot to discuss as the project is advancing quickly, and we have even more exciting surprises in store for you. If you're curious about the details of our meeting, feel free to check out our post on the **second TPM**

What's next?

Since the last newsletter, the Net0Manager team has been working around the clock to bring the project to life and prepare the next milestones. Indeed, soon we will be releasing our **National and EU report** as well as organising expert focus groups and tests for the training platform.

The competence map containing the most relevant courses for the net zero managers of a greener tomorrow has been completed and we are now about to finalise the different training modules

What's in it for you?

Stay tuned by following our social media accounts (**LinkedIn** & **Facebook**) to learn more about the development of the project.

Are you interested in getting involved? **Become a project ambassador**! Send an email to **learn@net0manager.eu** for further information.

AND if you'd like to participate in **focus groups** or be one of the few granted the chance to **test the preview** of our brand-new **Net0Manager course**, contact us, and we'll gladly provide you with more information!

NET-0
MANAGER

🌐 **www.net0manager.eu**

f Net0Manager

in Net0Manager

movetia
Austausch und Mobilität
Echanges et mobilité
Scambi e mobilità
Exchange and mobility

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Supported by the Swiss Confederation.

**Co-funded by
the European Union**